

HQUSACE
Washington, DC
11 1900Z April 2023

OPORD 2023-25 (Bipartisan Infrastructure Law – Project Signage Requirements)

References:

- (a) OPORD 2022-47 USACE Orders Process, 13 OCT 22
- (b) Public Law 117-58, Infrastructure Investment and Jobs Act (IIJA), also known as Bipartisan Infrastructure Law (BIL)

Time Zone Used Throughout Order: Zulu (UTC).

1. SITUATION. In accordance with EO 14052 “Implementation of the Infrastructure Investment and Jobs Act” with additional guidance from the Office of Management and Budget (OMB) (Annex D), projects funded in whole or in part by ref.b [Bipartisan Infrastructure Law \(BIL\)](#), will display clear and prominent public signage in accordance with the current White House branding guide. These signs are part of accountability and transparency of BIL spending. This signage is in addition to traditional USACE project identification and safety signage. This requirement is applicable to all project types including in-house USACE efforts (e.g., Operations) and construction, operations, or environmental service contracts.

2. MISSION. Effective Immediately, USACE complies with signage requirements as prescribed in the current White House branding guide on all projects funded in whole or in part by the BIL.

3. EXECUTION.

a. Commander’s Intent. When project signage is procured as part of USACE in-house labor efforts or for contracts funded in whole or in part by the BIL, the signage will use the most recent brand guidelines published by the White House.

b. Key Tasks. Effective Immediately

(1) Each MSC/Center/FOA will utilize project sign templates located at:
<https://corpslakes.ercd.dren.mil/employees/ijja/ijja.cfm>.

(2) Each MSC/Center/FOA will verify that appropriate BIL signage requirements are included in contract specifications or USACE work plans for all projects listed in the BIL Master Project List (Annex A).

(3) All projects included on the “White House 33” list of projects (Annex B) must display new signage in accordance with the most recent White House branding guide

OPORD 2023-25 (Bipartisan Infrastructure Law – Project Signage Requirements)

(Annex C) at all times. This will remain as an enduring requirement that may require replacement of signs in the future until this requirement or order is rescinded.

c. Endstate. USACE will display prominent project signage in accordance with Annex C in addition to traditional USACE project signage.

d. Concept of Operations. USACE Project Delivery Teams will immediately verify status of project signage for BIL funded projects and comply with this order.

e. Tasks to Staff.

(1) Office of Public Affairs (CEPA). **NLT 01 MAY 23**, develop, coordinate, and implement a plan to collect photos of installed project signs from local offices.

(2) Directorate of Civil Works, Programs Integration Division (CECW-I). **NLT 01 MAY 23**, develop, coordinate, and implement a plan to respond to inquiries from White House on status of project signs at BIL funded projects.

f. Tasks to Subordinate Units. See Coordinating Instructions.

g. Coordinating Instructions.

(1) Any projects that have initiated procurement with a vendor to produce signs based on previous guidance are not required to cancel or change their orders unless they can do so as a no-cost change.

(2) Any projects that have already procured or installed signage based on previous guidance are not required to remove or replace the sign.

(3) Personnel will ensure BIL signage remains visible to the public, if in a location that is publicly accessible, and is maintained in a good, professional condition.

4. SUSTAINMENT. Organizations are responsible for providing appropriate funding for additional signage requirements, consistent with other applicable USACE guidance and legal restraints.

5. COMMAND AND SIGNAL.

a. Command. HQUSACE.

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OPORD 2023-25 (Bipartisan Infrastructure Law – Project Signage Requirements)

b. Signal.

(1) The POC for these requirements is the HQUSACE National Sign Program Manager, Mr. A.J. Jensen at aj.jensen@usace.army.mil or 816-389-3840.

(2) Alternate POC is USACE Chief of Construction, Mr. Kenny Simmons at kenneth.c.simmons@usace.army.mil or 202-761-7234.

(3) Orders and all attachments will be available on the USACE SharePoint at: <https://team.usace.army.mil/sites/HQ-CO/PDT/HQ-33/SiteAssets/PublishedOpord.aspx>.

ACKNOWLEDGE: All MSCs, Centers, Labs, FOAs, and 249th EN BN will acknowledge receipt of this order at ce-uoc@usace.army.mil.

FOR THE COMMANDER:

SPELLMON
LTG

OFFICIAL:

L. Reyn Mann
MANN
COL, G3

Annexes:

Annex A – BIL Master Project List

Annex B – “White House 33” Projects

Annex C – Investing in America Brand Guide, updated March 02, 2023.

Annex D – 2023-02-23 Controller Alert Enhancing Transparency Bipartisan Infrastructure Law